

# Business



By Nick Hyde

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## B&B owners meet Government's tourism No1

THE UK's best B&B have been telling owners how to be "Number One".

Owners of the newly crowned best B&B, on St Lukes Road, South Shore, were guests of honour in the presence of Blackpool and Lancashire tourism bosses last week.

Claire and Mark Smith met the Government Minister for Creative Industries and Tourism, Shaun Woodward, along with other key figures in the industry.

The North West won four Gold awards at last week's Enjoy England Awards for Excellence 2007 - more than any other region.

The Number One has 42in plasma TVs in its bedrooms and even 17in LCD screens set into the wall at the bottom of the bath.

Guests can also have breakfast hampers in their rooms or tuck into the likes of croissant with ham, cheese, poached egg and hollandaise sauce or scrambled egg and poached salmon on home-made potato cakes.

Stanley House in Mellor, East Lancashire, where the minister, winners and tourism leaders met, won the Small Hotel of the Year title.



**CHEERS!** Mike Wilkinson (left), of Lancashire and Blackpool Tourist Board; Claire Smith, from Number One; Shaun Woodward, the Creative Industries and Tourism Minister; Mark Smith, from Number One; Jackie Potter, from Blackpool Council, and Lesley Lloyd, from Lancashire and Blackpool Tourist Board